

LIVING THE LEGACY of METCO

A half-day professional development experience on how school districts can create welcoming and inclusive communities grounded in METCO's history of school integration.



FRIDAY, JUNE 10, 2022 | 8AM-1PM

SPONSORSHIP OPPORTUNITY

**A UNIQUE CONFERENCE FOR EDUCATORS
ON DIVERSITY, EQUITY, AND INCLUSION**
at the Sheraton Framingham Hotel & Conference Center

PRESENTED BY METCO HEADQUARTERS

The nation's largest and second oldest
voluntary school desegregation program

**ATTENDED BY 200 TEACHERS
AND ADMINISTRATORS**

From 190 schools in 33 communities
around Greater Boston

This powerful conference for educators and administrators in METCO districts is designed to connect today's classroom practice with the inspiring vision of METCO's founding. Participants will:

- Rediscover the grassroots movement that brought students of color from Boston to suburban schools in the peak of the Civil Rights Movement
- Build skills to counter implicit bias, blind spots, and stereotypes in order to cultivate culturally responsive classrooms and schools
- Identify strategies to ensure a welcoming community for students of color and a richly diverse educational environment for all students



Keynote speaker **Dr. Adolph Brown**, author of *Real Talk*, will bring his unforgettable presentation on implicit bias, equity, and leadership to inspire and challenge participants.

LIVING THE LEGACY

of METCO

FRIDAY, JUNE 10
8 AM - 1 PM

SHOW YOUR SUPPORT FOR RACIAL DIVERSITY AND INTEGRATION.

Sponsor this powerful learning event and help Greater Boston schools cultivate equity, empathy, and a welcoming environment for all children:

CHAMPION: \$10,000

We will verbally acknowledge your organization as a METCO Diversity Champion on the day of the conference and you'll receive a full-page ad in our program, a distinguished listing on our website, newsletter, and social media platforms, and an opportunity to have an info/marketing table and signage at the event. Your organization will be highlighted as a Champion in our list of sponsors in the program.

PARTNER: \$5,000

Receive a half-page ad in our program as well as a distinguished acknowledgement on our website, newsletter, and social media platforms. We'll invite you to have an info/marketing table at the event and your organization will be highlighted as a Partner in our program sponsor list.

ADVOCATE: \$2,250

Receive a quarter-page ad in our program and a highlighted listing on our website, newsletter, and social media platforms. Your logo will be included in the program, and your organization highlighted as an Advocate.

FRIEND: \$950

Your organization and logo will be included in our list of sponsors on the program as well as our website, newsletter, and social media platforms.

SIDEKICK: \$500

Your organization will be included in the list of sponsors on the event program as well as our website, newsletter, and social media platforms.

ABOUT METCO

INTEGRATING CLASSROOMS SINCE 1966

Founded in the peak of the Civil Rights Movement, METCO places Boston students of color into predominantly white suburban schools—breaking down barriers to educational opportunities and creating rich, racially diverse learning environments for students of all backgrounds.

LIFE-CHANGING IMPACT

METCO serves 3,150 families annually in 33 participating suburban school districts and 190 public schools, with graduation rates and college attainment far above state averages. But METCO's true power goes beyond academics. METCO creates environments where students, parents, and teachers of different backgrounds can appreciate diversity, find common ground through shared experiences, build lifelong friendships between diverse students, and strive toward the mutual goal of preparing young people to become global citizens.

TO DONATE, GO TO [METCOINC.ORG/LIVING-THE-LEGACY](https://metcoinc.org/living-the-legacy)